THE INTERNATIONAL SOCIETY
FOR THE STUDY OF VULVOVAGINAL DISEASE

25th BIENNIAL CONFERENCE ON DISEASES OF THE VULVA & VAGINA

Chicago, IL
Embassy Suites Downtown Magnificent Mile
September 11-12, 2020
*additional workshops on September 10
XXVI President: Colleen K. Stockdale MS, MD

INVITATION TO INDUSTRY SUPPORT AND EXHIBITION PROSPECTUS

More Info: https://www.issvd.org
Dear Friends,

On behalf of the Executive Council and Scientific Organizing Committee of the International Society for the Study of Vulvovaginal Disease (ISSVD), it is our great pleasure to invite you to join us for the 25th Biennial Conference on Diseases of the Vulva and Vagina. This course will be held September 11 & 12, 2020 at the Embassy Suites Downtown Magnificent Mile, Chicago, Illinois. There is a basic course with a hands-on workshop on biopsy technique and a hands-on physical therapy workshop that will be offered to those interested, on September 10th.

The International Society of Vulvovaginal Disease (ISSVD) is the only international organization with specific aims to educate all medical professionals providing care for children, adolescents and adults with vulvovaginal disease. The ISSVD meets every other year around the world and provides a platform for networking and presenting research updates, uniform terminologies and new ideas and technologies.

In between World Congresses, our experts offer this biennial conference as a unique educational opportunity that allows providers to learn from the world’s leading experts in a collaborative and supportive environment.

The two-day course encompasses essential lectures on vulvovaginal diseases, ample opportunity for discussion and case presentations. This course is ideal for those providing care for children, adolescents and adults with vulvovaginal disease and for clinicians who treat patients with persistent or recurrent vulvar symptoms not explained by simple yeast infections or bacterial vaginosis. It will also benefit practitioners who treat itching, dyspareunia, and pain, as well as vaginal discharge, and chronic rashes. The conditions include recurrent candidiasis, lichen simplex chronicus, lichen planus, lichen sclerosus, vulvodynia, ulcers, and desquamative inflammatory vaginitis.

We expect 350 registrants with a substantial proportion being key decision makers and budget holders for their health institutions. This course has sold out the past two times it was offered.

The interdisciplinary team working in the vulvovaginal disease field, including gynecologists, dermatologists, pathologists, oncologists and physical therapists, is the main ingredient to a successful meeting and better patient management and overall care.

To continue with this education, research and innovation in diagnostics and clinical treatments, it is becoming increasingly difficult to treat patients with vulvovaginal diseases without the STRONG support of the pharmaceutical and medical supply industries.
The mission and goals of the ISSVD are to:

• Promote international communication among gynecologists, pathologists, dermatologists, and related disciplines, and to encourage communication and education between our specialties.
• Promote international agreement on terminology and definitions of vulvovaginal disease.
• Promote clinical investigation, basic research and dissemination of knowledge in this field.

WHY YOU SHOULD SUPPORT THIS COURSE

• Demonstrate your company’s leadership in the field of vulvovaginal disease
• Reach key professionals including educators, leaders, academic and industry researchers and clinicians.
• Raise your company’s visibility in the field of vulvovaginal disease.
• Exhibit and distribute your marketing and promotional materials.
• Promote women’s health and well being.

We would be happy to discuss any opportunity that you may be able to offer to help bring this valuable education to the providers who need it.

Sincerely,
ISSVD Professional Education Co-Chairs,
Libby Edwards, MD
Aruna Venkatesan, MD

https://www.issvd.org
EXECUTIVE BOARD

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Full details at:
DATE
Thursday, September 10, 2020
Optional Physical Therapy Session (Hands on w/Live Models & Lecture) 8:00am-12:00pm
Optional Basic Vulvar Disease Course 1:00pm-5:00pm

Friday & Saturday, September 11-12, 2020
Friday: 8am-4:15pm
Saturday: 8:30am-4:45pm

CITY, STATE
Chicago, IL

VENUE
Embassy Suites Downtown Lakefront

PARTICIPANTS
350 expected

Congress Organizer | Debbie Roepe | Executive Director, ISSVD
PO Box 586
Waxhaw, NC 28173

PH: 001-704.562.2664 | FAX: 001-(704) 680-3508 | EMAIL: issvd@issvd.org

WEB
https://www.issvd.org
Course Schedule

Thursday, September 10, 2020

How Medical Management and Physical Therapy Work Together to Treat Women with Vulvodynia (including hands on lab experience with live models) (AM Optional Session)
- Review of Normal Anatomy
- Physical Therapy Assessment
- Physical Therapy Treatment
- Demonstration of Postural and Mobility Assessment
- Lab-Assessment of Abdominal and Visceral Tone
- Lab-Digital Assessment of Pelvic Floor Function
- Lab-Assessment of Anterior Pelvic Anatomy (viscera, muscle, fascia)

Basic Vulvovaginal Disease Course (PM Optional Session)
- The Normal Vulva & The Vulvar Examination
- Vulvovaginal Diagnostics
- Basics of Therapy: Corticosteroids & Beyond
- Cases, Pearls & Pitfalls
- Vulvar Biopsy Workshop/Hands on

Friday, September 11, 2020

Biennial Course
- Pathology and Optimizing its Role in your Vulvar Practice
- Vulvar Pruritus and Lichen Simplex Chronicus
- Other Common Red Dermatoses
- Lichen Sclerosis
- Lichen Sclerosus Mimics (Other White Conditions)
- Genital Ulcers
- Professor’s Panel over Lunch (Your Challenging cases)
- Approach to the Pediatric Vulva & Common Presentations
- HSIL, LSIL, d_VIN, and SCC
- Pigmented Lesions
- Your Diagnosis Is
Biennial Course

• Vulvodynia: Evaluation, Diagnosis, Etiology
• Physical Therapy Management of Vulvodynia
• Vulvodynia: Medical Therapies & New Approaches
• Complicated Yeast
• Recurrent and Chronic Bacterial Vaginosis
• Professor’s Panel over Lunch (Your Challenging Cases)
• The Atrophic Vagina
• Desquamative Inflammatory Vaginitis
• Erosive Lichen Planus & Its Mimics
• Audience Choice: You Asked, We Listened
• Your Diagnosis Is

EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant you are making a vital contribution to these educational efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

EDUCATIONAL GRANTS

Grants of any amount, whether for the overall Program or for individual sessions, are appreciated and important to the success of the event. Additionally, specific educational support opportunities are also available.

If you wish to discuss other educational support opportunities outside these proposals, please contact Debbie Roepe at issvd@issvd.org.
Industry support significantly contributes to promoting education, cutting edge findings and technology – enhancing the Course experience for all participants. We invite you to support the Course through the following opportunities and we are happy to work with you directly to find a support opportunity that benefits you the most.

<table>
<thead>
<tr>
<th>Promotional Opportunities</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Syllabus on USB Key - Attendees will be given a ticket to present at your exhibit booth to pickup USB Key. There will not be a printed programme book for this year’s meeting, so the USB will be a key item that we hope all delegates will use. USB may include your company logo.</td>
<td>$5,000</td>
</tr>
<tr>
<td>Coffee Break - Attendees will be sure to appreciate your support. This is a high profile opportunity to have your logo featured.</td>
<td>$5,000 per day</td>
</tr>
<tr>
<td>Mobile App - The mobile app is expected to be a high-profile item, which will be used by all delegates. There will not be a printed program book for this year's meeting, so the app will be a key item that we hope all delegates will use. The app will contain the meeting program, abstracts, sponsor and exhibitor information. The sponsor's logo will feature on the loading page and the sponsor may also have adverts throughout the app.</td>
<td>$4000</td>
</tr>
<tr>
<td>Wi-fi - The most integral piece of the modern event. A separate page within the app may be used to share your companies info.</td>
<td>$10,000</td>
</tr>
<tr>
<td>Delegate Bags Rate - A reusable bag will be given to each delegate/presenter on arrival at the meeting, which will have the meeting logo and your company logo prominently featured on the outside.</td>
<td>$15,000 + Provided in Kind</td>
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<tr>
<td>Padfolio and Pen</td>
<td>$15,000 + Provided in Kind</td>
</tr>
<tr>
<td>Unmanned booth - This allows you to have a promotional table to display your brochure and/or signage. (No exhibitor passes included)</td>
<td>$1,000</td>
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EXHIBITOR OPPORTUNITIES

The exhibition is always the hub of activity at each meeting and the floor plan has been designed to maximize the exhibitor exposure to all participants. In addition, all lunches and refreshment breaks and registration will be held in this area.

Exhibitor support significantly enhances the Course experience for all participants while at the same time allowing you a face to face opportunity to talk to interested professionals about the future of your products and the ways they benefit women suffering from vulvovaginal disease. All exhibits will be placed near the coffee break area allowing many networking opportunities. We kindly invite you to support the Course through the following opportunities and we are happy to work with you directly to find an exhibiting opportunity that benefits you most.

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed.

TERMS OF PAYMENT & PAYMENT METHODS

Contact Debbie Roepe at issvd@issvd.org.

The exhibition space includes:
+ One clothed table and two chairs per space booked.
+ 1 electrical outlet (upon request).
+ Two complimentary exhibitor passes. These do not allow access to the scientific meeting rooms, but do include teas/coffees and lunches during each day.
+ Company contact details and logo in the meeting app.
+ Company logo displayed on the meeting website with link to your homepage.
+ Please note, no shell schemes are provided.
Exhibiting at the 25th Biennial Conference on Diseases of the Vulva and Vagina

Pricing of Exhibits
The cost of exhibiting at the 25th Biennial Conference on Diseases of the Vulva and Vagina is as follows:
One day exhibition: $1,000
Two day exhibition: $1,500

Location of Exhibits
The exhibit area will be set up in the foyer directly outside the ballroom where the lectures take place. The registration area and coffee breaks will also be located there.

Exhibit Hours
Friday, September 11 .............................................................. 7:00 am - 4:00 pm
Saturday, September 12 ......................................................... 7:00 am - 4:00 pm

Specifications of Exhibits
All exhibitors will be provided a 6’ skirted table and two chairs. Any additional needs or requests must be forwarded to Debbie Roepe at ISSVD Headquarters at issvd@issvd.org and we will do our best to accommodate your request.

Liability
The exhibitor, upon contracting to exhibit, expressly releases the ISSVD or any of its officers, directors, employees, or committee members from any responsibility or liability for any injury or loss, or damage that may occur to the exhibitor or property prior to, during, or subsequent to the period covered by the exhibitor’s contract, including but not limited to any responsibility or liability for negligently caused injury, loss, or damage; and further, the exhibitor agrees to hold harmless and indemnify the ISSVD against any and all claims made against the ISSVD by any person and arising out of the exhibitor’s acts or omissions.

Cancellations/Refund Policy
Because of the many advance preparations in connection with your exhibit, we cannot refund exhibitor fees after August 1, 2020. In the event that the meeting is cancelled due to circumstances beyond the control of the ISSVD, all exhibitor fees will be refunded.
APPLICATION AND CONTRACT

We hereby acknowledge our intent to be an exhibitor for the ISSVD meeting to be conducted on the dates shown above. We understand that on acceptance, this application becomes a contract, under the terms and conditions set forth here and in the prospectus, which we have read, understand and accept. In making application, we agree to exhibit under and comply with the contract rules and regulations printed in the prospectus, which rules and regulations are hereby made part of the contract.

Signature__________________________________________Date ___/___/______

Name of Exhibiting Company:
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Complete Mailing Address:
________________________________________________________________________
________________________________________________________________________

Telephone: ______________________________________________________________
Fax: ______________________________________________________________________
Contact Person: ____________________________________________________________

Which day (s) will you be exhibiting? _____September 11  ____ September 12
1- 6’ table is standard. Will you have additional needs? __________________________
Amount to be charged to credit card: $________
Method of Payment: (choose one)
Ck # _____________________
Visa/MC ________/ ________/________/________
Exp. Date: ________/________ Sec. code _________Zip code ______________________
(three/four digits on (of C/C Billing Address)
back of card)

The above form can be faxed to Debbie Roepe at 1-704-680-3508
or mailed to PO BOX 586, Waxhaw, NC 28173 USA Phone: 001-704-709.3511
Email: issvd@issvd.org   Web: https://www.issvd.org/

PLEASE FEEL FREE TO FORWARD THIS TO ANYONE ELSE WHO MAY BE INTERESTED